



Brennan's Bakeries

Founded in 1960, Brennan's Bakeries is a family-owned business and a household name in Ireland. Selling the country's most popular sliced loaf, Brennan's has remained the third biggest selling brand in Ireland for the last 5 years.

Over the generations, Brennan's Bread has become synonymous with quality and freshness. With a wide variety of delicious products, they have become a firm favourite throughout Ireland.

As a commitment to the environment, Brennan's joined the "Origin Green" initiative which aims to increase sustainability in the Irish food and drinks market.

Vayu supports energy efficiency

Energy Services Audit

Objective

In order to help with the "Origin Green" initiative, the existing utility installation and energy flows had to be documented to allow them to identify suitable metering points and monitor system requirements. This information would then be used to flag areas for energy saving.

Solution

A full survey of the existing site systems highlighted potential areas of improvement in lighting, ventilation and insulation.

Recommendations for energy monitoring and targeting systems also provided a way for Brennan's to keep an eye on and optimise their energy usage.

Result

The report gave Brennan's a better understanding of the main energy drivers within their facility, helping them with their "Origin Green" commitments by providing them with potential savings of over 390,000 kWh a year with a payback of just a few years.

Potential Savings

391,030 kWh

Per annum

Reducing energy usage together